

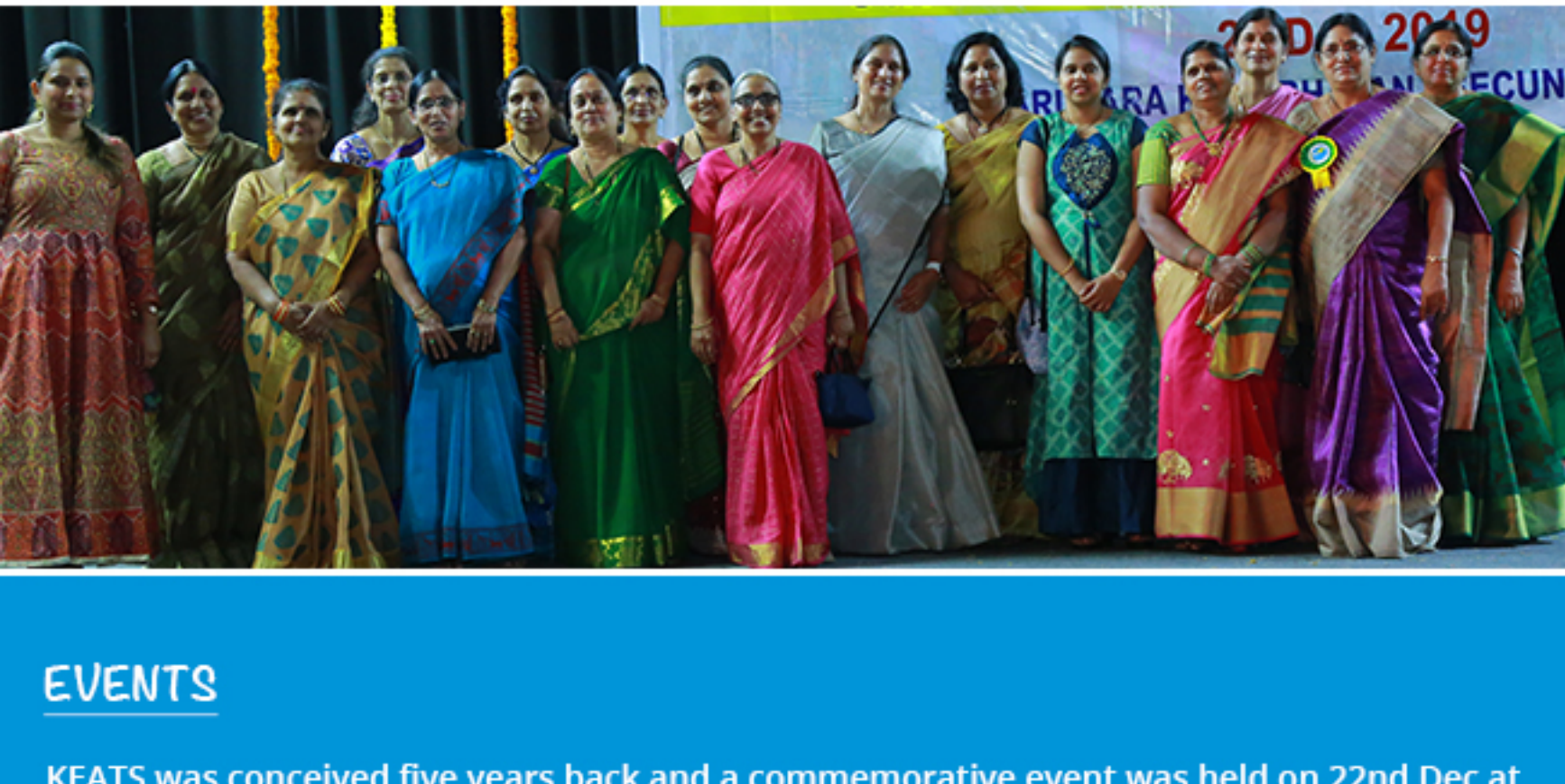
## KEATS SAMACHARAM (Quarterly Newsletter)



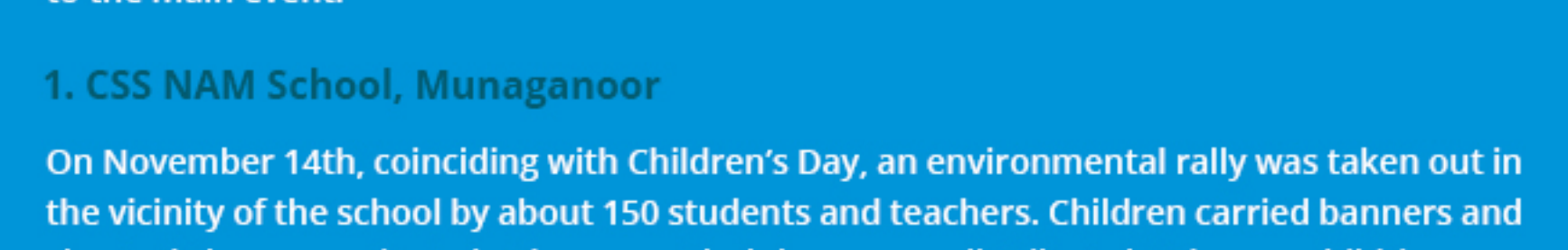
Smt P Padmavathi

Dr K I Varaprasad Reddy

Sri Aswini Subbarao



Enthusiastic members at celebrations on 22nd Dec @ Harihara Kalabhavan



### EVENTS

KEATS was conceived five years back and a commemorative event was held on 22nd Dec at Harihara Kalabhavan, Secunderabad. A number of pre-activities were conducted in a run-up to the main event.

#### 1. CSS NAM School, Munaganoor

On November 14th, coinciding with Children's Day, an environmental rally was taken out in the vicinity of the school by about 150 students and teachers. Children carried banners and chanted slogans against plastic usage. Cloth bags were distributed. Science exhibition was inaugurated by Mr G Apparao. Internal Quiz competition was conducted by Mr K Ramesh.



#### 2. 10 K run dated 24 Nov

Nearly 80 members registered and participated in "Freedom Hyderabad 10K Run" organised in Hyderabad sporting KEATS banners and T-shirts.



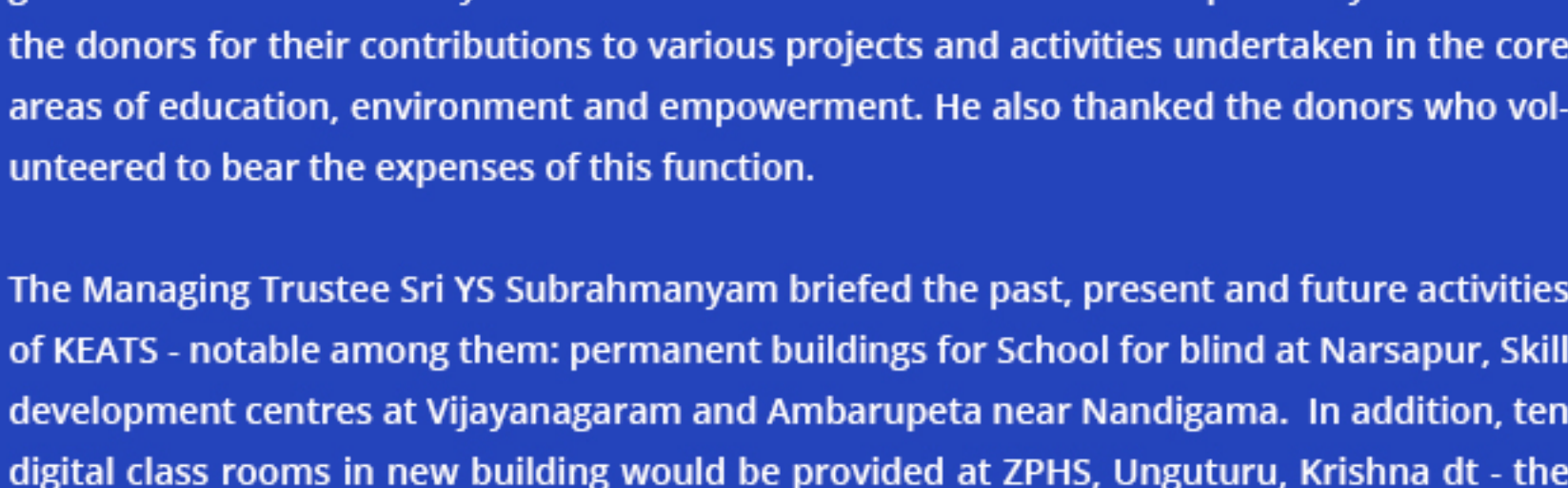
#### 3. ZPHS(G), Dharmasagar

On 13th December, quiz competition for all ZPH Schools in Warangal Urban and Rural districts was conducted by K Ramesh and G Apparao. Nearly 100 students from 32 schools and their teacher guides participated enthusiastically. In the morning, written test was conducted screening 9 teams. The finals consisting of two stages and eight innovative rounds was conducted in the afternoon. In a very close contest, ZPHS - Velair stood first and GHS - Narendara Nagar came second. Lunch and travel allowance were provided to all and certificates distributed to the participants. Cash prizes worth ₹10,000 were given to the winners and runners on 22nd December at the function at Harihara Kalabhavan, Secunderabad.



#### 4. VCHS, Bharat Nagar

To create environmental awareness, models and charts competition was conducted and environmental rally taken out on 19th December with each child carrying a placard.

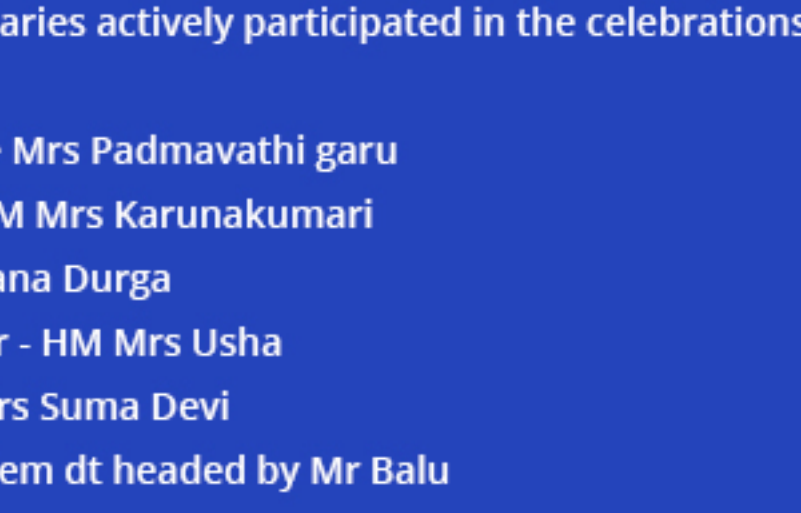
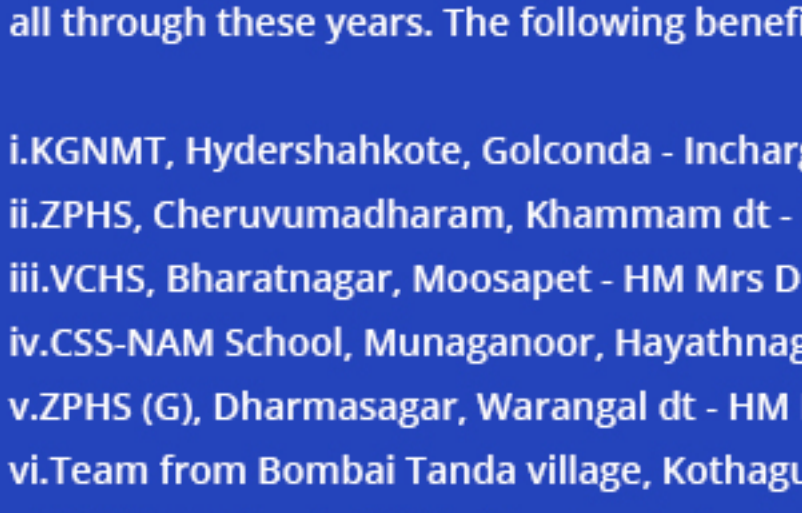


### 5th ANNIVERSARY CELEBRATIONS

Dr KI Varaprasad Reddy, founder Chairman of Shantha Biotechnics was the Chief Guest. Smt P Padmavathi, Chairperson-Child Welfare Committee, RR Dt, Govt of Telangana and Sri Aswini Subbarao, Chairman Aswini Group of companies were the guests of honour.

In his Presidential address Sri D Girdhar, KEATS Chairman recollected its birth, how it gained the trust of not only alumni but their projects and relatives. He profusely thanked all the donors for their contributions to various projects and activities undertaken in the core areas of education, environment and empowerment. He also thanked the donors who volunteered to bear the expenses of this function.

The Managing Trustee Sri YS Subrahmanyam briefed the past, present and future activities of KEATS - notable among them: permanent buildings for School for blind at Narsapur, Skill development centres at Vijayanagar and Ambarupeta near Nandigama. In addition, ten digital class rooms in new building would be provided at ZPHS, Unguturu, Krishna dt - the project sponsored by an NRI, Sri Bobba Venkatadri of Forgotten International.



Sri Varaprasad Reddy emphasised on the importance of imparting moral and cultural values in students at an early stage. He also exhorted the parents not to make their children robots by emphasizing only on marks. He magnanimously announced a donation of ₹5.00 lakhs and issued a check on the spot.

The cultural activities started with Kuchipudi Jathiswaram by twins Navya and Neha.



The children of schools and orphanages gave varied group performances enthralling the audience. Their heads thanked KEATS profusely and expressed gratitude for supporting them all through these years. The following beneficiaries actively participated in the celebrations:

i.KGNMT, Hydershahkote, Golconda - Incharge Mrs Padmavathi garu

ii.ZPHS, Cheruvumadharam, Khammam dt - HM Mrs Karunakumari

iii.VCHS, Bharatnagar, Moosapet - HM Mrs Dhana Durga

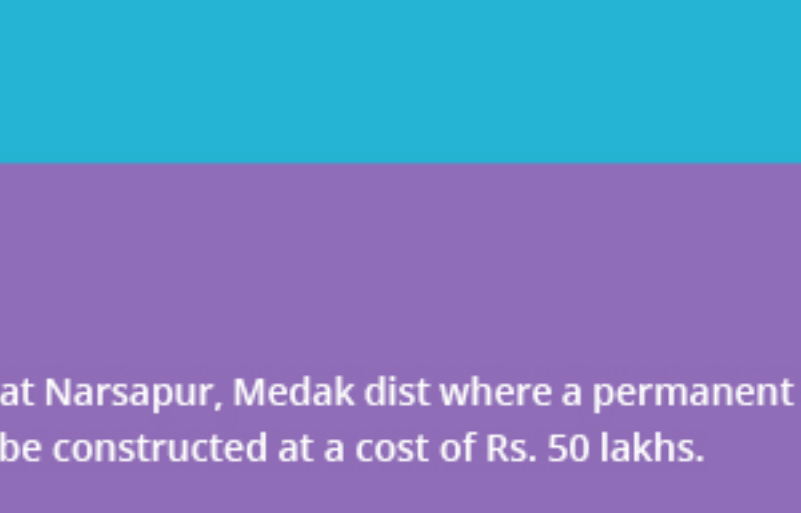
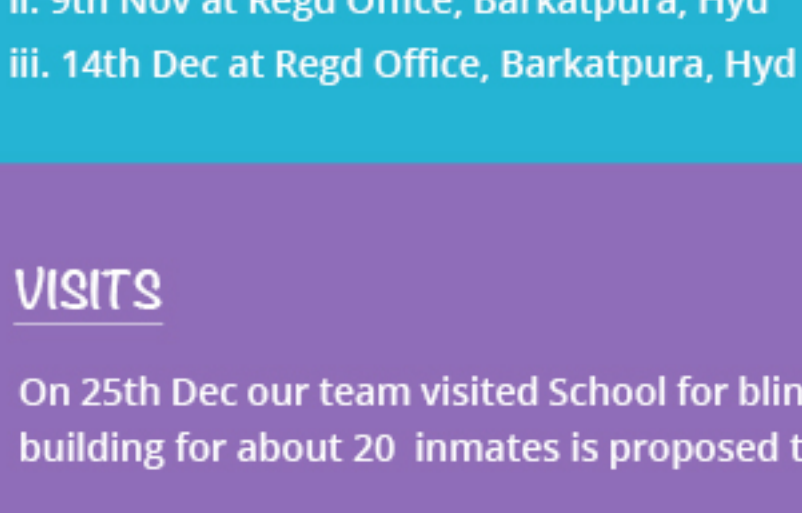
iv.CSS-NAM School, Munaganoor, Hayathnagar - HM Mrs Usha

v.ZPHS (G), Dharmasagar, Warangal dt - HM Mrs Suma Devi

vi.Team from Bombai Tanda Sandhya, Kothagudem dt headed by Mr Balu

vii.PURE, Hyderabad - Mrs Sandhya Sakuntala

viii.SRTE & ICWS (Home for HIV children), Eluru - Mr Ayikaraju

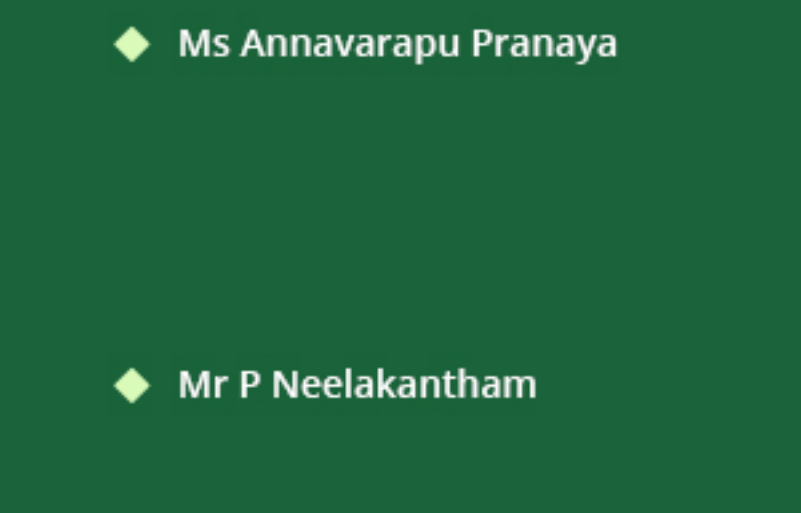
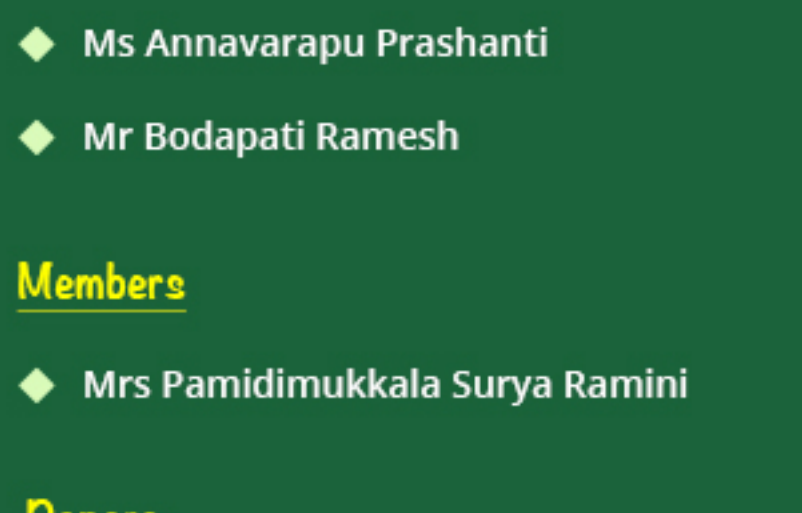
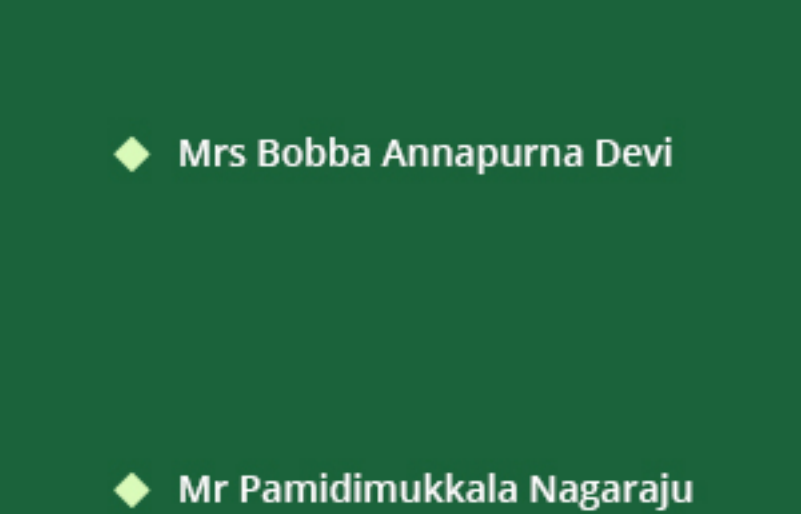


The guests were presented with mementos. After the prize distribution, Vice-chairman Sri PV Rao proposed vote of thanks. Special thanks to M/s Vellanki Foods who provided refreshments to the 500 plus audience. Cloth bags stitched at KGNMT were distributed to all.

#### Warangal dt. Quiz Winners



#### Warangal dt. Quiz Runners



### EC MEETINGS

i. AGM on 12th Oct at DCS Ltd, Prasasan Nagar, Hyd

ii. 9th Nov at Regd Office, Barkatpura, Hyd

iii. 14th Dec at Regd Office, Barkatpura, Hyd

### VISITS

On 25th Dec our team visited School for blind at Narsapur, Medak dist where a permanent building for about 20 inmates is proposed to be constructed at a cost of Rs. 50 lakhs.



### HELPING HANDS

#### Patrons

◆ Mr Bobba Venkatadri

◆ Mrs Bobba Annapurna Devi

◆ Dr K I Varaprasad Reddy

#### Life Trustees

◆ Mrs Pisapati Sita

◆ Mr Pamidimukkala Nagaraju

◆ Ms Annavarapu Prashanti

◆ Ms Annavarapu Pranaya

◆ Mr Bodapati Ramesh

#### Members

◆ Mrs Pamidimukkala Surya Ramini

◆ Mr P Neelakantham

#### Donors

◆ Mr M V Narasimha Rao

◆ Mrs Bodapati Pramod

◆ Mrs Urimi Eswari

◆ Mr Ch Sankara Rao

### TIDBITS

Publicity was given to KEATS by Managing Trustee through the Rainbow FM talk and breakfast shows in Doordarshan Yadagiri by Managing Trustee and Chairman.

### HOMAGE

We deeply mourn the sudden demise of Smt Yenugudhati Ramadevi (Spouse of Sri Y Nagara-ja Kumar) in New Jersey. May the noble soul rest in peace.