



KEATS

a helping hand.

KEATS Samacharam

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QUARTERLY NEWSLETTER

Editor: Kosaraju Ramesh



From The Chairman's Desk

Dear philanthropists,



We have completed first quarter in the current financial year. The ongoing Iran and US war has significant impact on our country's economy with spiralling prices starting from petrol/gas and the government on budgetary allocations/spending. But then our untiring efforts to make our Women Empowerment Center are continuing though the results will take little longer to come. Several alternate efforts are in the offing to empower more women to achieve the real purpose of our endeavour.

Our own Training and Placement journey is going smooth and nearly 40% of our first batch of Junior Software Developers were placed even before the assessment. We have submitted certain proposals for consideration of concerned authorities and details are available in next page under SDC. Form 10 BEs pertaining to last financial year for all the eligible donors were emailed. If any one has not received, we request to bring to our notice by e-mailing to chairman@keats.in. Booster dose of HPV vaccination was administered and as intimated earlier, no new vaccinations are taken up as directed by Government. Thanks to donors from KEATS USA, the library books initiative is going well reaching several hundreds of school children.

We are sure many more initiatives will come in the years to come with the active support of all our KEATS family members.

DV Giridhar
Chairman

Hyderabad,
30 Jun 2026



Skill Development Center

KEATS achieved another significant milestone with the commencement of the DDU-GKY Junior Software Developer training programme in collaboration with SEEDAP. This collaboration, which has been pursued for several months, has finally become a reality.

The entire training target allotted by SEEDAP has been successfully completed and all the candidates have undergone the training programme. The final third-party assessment is presently under process. Even before the assessment is completed, nearly 40% of the candidates have already secured placements, reflecting the quality of training imparted at the KEATS Skill Development Centre.

Encouraged by this success, KEATS has submitted its proposal under DDU-GKY 2.0 seeking approval to train 700 rural youth over the next three years. The prescribed processing fee of ₹1,47,500 has already been remitted and the proposal is under consideration by SEEDAP. Approval of this project will enable KEATS to create sustainable employment opportunities for hundreds of rural youth in Andhra Pradesh.



Women Empowerment Center

The Women Empowerment Centre has also reached an important milestone. Our women participants have successfully mastered the preparation of traditional Avakaya (with and without garlic) and Magaya, using standardized recipes developed during the training.

The products were evaluated by discerning food lovers, including several patrons who have long patronized other reputed brands. Their appreciation and excellent ratings for the authentic taste, traditional flavour and quality of our products have greatly encouraged the participants. We are equally pleased that our products are competitively priced @ Rs 300 per kg without compromising on quality.

The programme has now entered its final phase. In addition to production skills, the participants are being trained in marketing and entrepreneurship. Over the next couple of months they will be launched as independent entrepreneurs with modest seed capital. Thereafter, they will earn their livelihood through their own enterprise, without any further salary support from KEATS.

To facilitate marketing, KEATS has established a tie-up with an Amazon service partner in Hyderabad besides entering into arrangements with a supermarket and a food outlet for regular sales.

Friends and well-wishers may also place special orders of 5 kg or more, prepared either to their own family recipe or to the signature recipes developed by the Women Empowerment Centre.

These achievements are the result of nearly eighteen months of dedicated planning, perseverance and teamwork. KEATS requests all its trustees, patrons and well-wishers to encourage these first-generation women entrepreneurs by purchasing their products and recommending them to others. Every order placed will strengthen their confidence and contribute towards creating sustainable livelihoods for rural women.

Details of Major Contributions received since last reported

M/s KEATS USA INC.	6-May-26	₹ 3,510,963.00
M/s BRAANS Foundation Inc.	5-Jan-26	₹ 201,263.00
Mr YS Subrahmanyam	2-May-26	₹ 80,000.00
Mrs Kosaraju Lalitha	26-May-26	₹ 25,000.00
Mr Kosaraju Ramesh	30-May-26	₹ 31,505.00
Mr YS Subrahmanyam	1-Jun-26	₹ 21,000.00
Mr KMS Sreenivas	15-Jun-26	₹ 11,500.00

A Benevolent and Consistent Donor

Thrilled to intimate that Mr **Prasad Garikiparti** (Vice President - Technology at Ameriprise Financial, Dallas, USA) has donated \$550 (or Rs 1.00 lakh approx) to KEATS-USA . This is the tenth successive year he is contributing such an amount. Out of the above amount (as per his wish) Rs 50,000 shall be earmarked for JNTU-K SCHOLARSHIP PROGRAM.

His message : *I can't thank enough the leaders as well as the volunteers on the ground who make all the wonderful things happen. Please continue doing the great services!*

God bless his family!



Bloom with Books

Under this program in collaboration with KEATS-USA and Manchipustakam, around 270 Learning Centres in AP and Telangana have been provided with book sets worth \$50 each and 10 schools with library sets @ \$100 each - courtesy Jasti Siva of Learn & Help, USA.



Ramesh Kosaraju, our Executive Trustee, has donated a desktop, set of 200 plus books from Manchipustakam and Sintex water tank to the Upper Primary School in his native village Kurumaddali, Krishna dt. Andhra Pradesh.



Gundepalli Apparao, our Executive Trustee, donated library book sets from Manchipustakam to two elementary and one ZPH School in Kaikaram Mandalam, Eluru District of Andhra Pradesh State.

Honorary Doctorate to Sri KI Vara Prasada Reddy

Delighted to share K. I. Varaprasada Reddy, founder of Shantha Biotechnics and a recipient of the Padma Bhushan, and our Patron was conferred an Honorary Doctorate (Doctor of Science, Honoris Causa) by Jawaharlal Nehru Technological University Kakinada during its XII Convocation held on 2 April 2026. At the convocation, Dr. Varaprasad Reddy emphasized the need for greater investment in scientific research and innovation, stronger collaboration between academia and industry, updating curricula to prepare students for the era of artificial intelligence and emerging technologies.



HPV Vaccination Booster Dose for Girls



In the first week of April, orphan girls at Heals Paradise School, Vijayawada were given Cervavac vaccination Vaccine Courtesy Dr Reddy Labs, Hyderabad and services partnered with M/s Lakshmee Foundation, Vijayawada.

On June 12th the final dose was administered to around 170 girls.

Obituary

ONE IN A MILLION PERSONALITY

With heavy hearts, we inform you that our Life Trustee Mr. **Emani Bala Subrahmanya Partha Sarathy** had his last breath on **24th April 26** in Chennai after a brief illness.



Belonging to Class of 1981, JNTU-K he did his PG from NITIE, Bombay. He had illustrious careers at Billimoria & Co, TCS and Cognizant Technology Services. When a rare health condition forced him to be confined to a wheelchair, he started MEQPRIMA Advisory Services.

Sarathy was an intellectual all-rounder, critic and a ready wit. He continued to pursue his interests such as quizzing, painting, and taking cutting-edge online courses till the end. He continuously engaged several groups through his innovative and mind-blowing puzzles for over a decade. He contributed immensely to several re-unions and even arranged gifts and prizes for the winners.

KEATS extends its heartfelt condolences to his spouse **Mrs Sobha Sri**.

